



CONTEXT AND PURPOSE:

"CHINDIA" (China and India), BRIC (Brazil, Russia, India and China), "VISTA" (Vietnam, Indonesia, South Africa, Turkey and Argentina), "Next Eleven" (Bangladesh, Egypt, Indonesia, Iran, Mexico, Nigeria, Pakistan, Philippines, South Korea, Turkey and Vietnam); these terms have been invented in recent years to address a new set of actors whose emergence on the international scene seems undeniable and inevitable.

Unprecedented in history, the simultaneous emergence of a number of these countries creates a situation that is truly exceptional. Their awakening is accompanied by multiple changes having major implications for emerging countries worldwide. Certainly far from the position they occupied a few years ago, emerging markets have been quick to make a special place for themselves on the international stage, each according to their own characteristics and strategies for development. Thus, the impact of the rise of emerging countries is reflected as much by economic turmoil as by political, social and environmental challenges. Their development models challenge in many respects the ideology and the dominant paradigm in the world.

The objective of this conference is to examine the characteristics of different development models used by emerging countries in order to identify their significance for other developing countries and also for other global players. It is also important to identify the challenges that these countries face as part of their development in the 21st century.

THEMES:

The major themes of the conference are as follows:

- Characteristics of the development models of emerging countries: characteristics, similarities and differences;
- Participation of the emerging countries in the new international division of labor: experience and lessons;
- Characteristics of the emerging country multinationals;
- Management of R & D and innovation capacity in emerging countries;
- Challenges of higher education in emerging countries;
- Development of entrepreneurship in emerging countries: characteristics and impacts;
- Challenges of governance in emerging countries;
- Environmental responsibility in developing countries: the danger of "sub-sustainable development"?
- "Soft Power" of emerging countries in the world;
- Scope of the "Peking Consensus";
- Scope of the emerging country development models for other developing countries;
- Cooperation between emerging countries and other developing countries;
- Presence of China in Africa: a win-win, win-lose or lose-lose relationship?
- Western countries in face of the rise of emerging countries;
- Western country firms in emerging country markets;
- Impact of global economic crisis on emerging countries;
- Towards a new international economic and political structure?

SUBMISSION PROCEDURE AND IMPORTANT DATES:

April 15, 2010:

The summary, in French or English, should be sent by email no later than April 15, 2010 at: zhan.su@fsa.ulaval.ca. Two pages are required: the first will show the title of the paper, names, status and contact details of authors; the second will present a summary of the paper detailing the purpose of research, method and the principal results.

Each submission will be evaluated by the scientific committee. The decision will be communicated to the author two weeks after receiving the summary.

September 20, 2010:

The deadline for conference registration is September 20, 2010. Registration after this date will increase the administrative fees.

September 30, 2010:

The final text, in French or English, must be submitted no later than September 30, 2010 by email to: zhan.su@fsa.ulaval.ca.

The text should be submitted in Microsoft Word format and should contain at most 20 pages including the cover page, diagrams, tables and references. The format will be single-spaced, Times New Roman 12 point (attribute normal for text, bold for titles and subtitles), margin top, bottom, right and left 2.5 cm (1 inch), headings numbered as 1.1.1.

References should be at the end of the document. In the text, the authors' names should be referenced in brackets followed by the year of publication.

PAPER PUBLICATION

The papers will be published in a book, and a few selected papers will be published in a special issue of the journal La Revue des Sciences de Gestion (The Journal of Management Sciences).

AWARD FOR THE BEST PAPERS

Four selected papers will be awarded as the best papers by the scientific committee.

CONTACTS:

For further information, contact the Conference Secretariat:

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