

EuroMOT 2008

Call for Papers

EUROMOT 2008

The Third European Conference on Management of Technology

*Nice, France
September 17 - 19, 2008*

Organised by CERAM Business School
Nice-Sophia Antipolis, France
www.ceram.edu

CERAM BUSINESS
SCHOOL
NICE - SOPHIA ANTIPOLIS

Official Conference of the International
Association for Management of Technology



CONFERENCE THEME

A broad interpretation of the concept of Management of Technology (MOT) has been adopted for this 2008 Conference. Technology is not only considered simply as an asset or a capability to manage but also as a factor that has an impact on almost every management method and practice.

Papers are welcome from across all areas of MOT. 23 different tracks have been defined. Please refer to the 'Scientific Committee' section for more details.

SPECIAL FOCUS

The plenary sessions will focus on: "Industry-University Collaborations in Techno Parks".

This is quite a natural topic due to the proximity with the high-tech park of Sophia Antipolis. This park exemplifies the concepts of knowledge economy, technology and innovation management. It is a place dedicated to research and development. Most of the major French research centres have developed a local unit: CNRS, INRIA, INRA, ... The park hosts more than 1.200 companies – mostly high-tech, including: Amadeus, NXP, Hewlett-Packard, SAP, Schneider Electric, Thales, Altran, Trema, Galderma, ...

SPECIAL EVENTS

- A **European Doctoral Workshop** will be organized during the Conference by the Institut National Polytechnique de Lorraine, ERPI-ENSGSI, Nancy (France). Please contact Professor Vincent Boly (Vincent.Boly@ensgsi.inpl-nancy.fr) or Professor Laure Morel (Laure.Morel@ensgsi.inpl-nancy.fr) for more details.
- A **workshop focusing on intrapreneurship in high-tech companies** (technointrapreneurship) will be organized during the conference. This workshop will mix researchers with practitioners and policy makers. Please contact Professor Francois Therin (Francois.Therin@euromed-marseille.com) or Professor William Lekse (wlekse@babson.edu) for more details.
- A plenary session on "How Technological Clusters Foster Projects in a Local System of Innovation" will be organized by CERAM Business School. Please contact Professor François-Xavier Boucand (Francois-Xavier.Boucand@cote-azur.cci.fr) for more details.
- **Visit of Sophia Antipolis** and some high-tech companies of the area will be organized by CERAM Business School. Please contact Catherine Galimant for more details (Catherine.Galimant@cote-azur.cci.fr).
- A **French speaking track** will be organized just before the conference by Institut d'Administration des Entreprises (IAE), Lyon (France). Please contact Professor Smail Ait-El-Hadj for more details (aitelhadj@univ-lyon3.fr).

SUBMISSION PROCESS

Paper submissions

- Authors are invited to submit full papers.
- You have to select the appropriate track in which you want to submit your work (see Scientific Committee)
- Submissions have to be up-loaded at this address:
<http://webintec.ceram.fr/euromot2008/>
- Please mention whether your paper is in line with the conference special focus (Industry-University Collaborations). If so, it will be considered for a presentation in plenary sessions.
- All submissions will go through double blind reviewing process.

Deadlines

- Full paper submission: 15 April 2008
- Decision of Acceptance / Feedbacks to authors: 30 June 2008
- Upload of final version of your paper: 10 August 2008
- Conference dates: 17, 18, 19 September 2008

Upload your full paper at : <http://webintec.ceram.fr/euromot2008/>

BEST PAPERS

Selected papers will be considered for post-conference publication in the following journals after further review and revision:

- > Technovation (Elsevier)
- > The International Journal of Technoentrepreneurship (Inderscience)
- > The International Journal of Automobile Technology & Management (Inderscience)
- > The International Journal of IT Standards and Standardization Research (IGI Global)
- > The Journal of Manufacturing Technology Management (Emerald)
- > The Journal of Technology Management in China (Emerald)
- > R&D Management (Blackwell)

In addition, "Best Papers" awards will be offered among participating authors, including a 275 euro prize sponsored by the Journal of Manufacturing Technology Management.

WHO SHOULD PARTICIPATE

- Professors and researchers involved in Technology and Innovation Management, Engineering, Management, Industrial Administration, Management of Productivity and Quality, Business Administration and Economics
- Chief Executives, Strategic Directors
- Policy Makers
- R&D Managers and Technology Directors
- Entrepreneurs and Technology Innovators
- Managers in areas of Design, Production, Manufacturing, Quality, Marketing and Sales
- Project and Operations Managers

SCIENTIFIC COMMITTEE

Conference co-chairs: **Professor Dominique R. Jolly** and **Professor Tarek Khalil**

	Track	Track chair	Institution
1	Technology and Knowledge Management	Jonathan D. Linton	Telfer School of Management, Ottawa (Canada)
2-3	Ethics, sustainability and technology	Anne Barraquier	CERAM Business School, Nice - Sophia Antipolis (France)
4	MOT Education and research	Thierry Grange	Grenoble Ecole de Management, Grenoble (France)
5	New Product or Service Development	Laure Morel	Institut National Polytechnique de Lorraine, ERPI-ENSGSI, Nancy (France)
6	Sectoral, National and Regional Systems of Innovation	Shyama Ramani	Institut National de la Recherche Agronomique, Ivry-sur-Seine, and École Polytechnique (France)
7	Techno-entrepreneurship	François Thérin	Euromed, Marseille Ecole de Management (France)
8	Emerging technologies	Dilek Cetindamar	Sabanci University, Istanbul (Turkey)
9	Technology transfer, marketing and commercialization	Rob Dekkers	Paisley Business School, Paisley (United Kingdom)
10	Technological foresight and forecasting	Vincent Boly	Institut National Polytechnique de Lorraine, ERPI-ENSGSI, Nancy (France)
11	Information Technologies and Information Systems	Pascal Vidal	CERAM Business School, Nice - Sophia Antipolis (France)
12	The Integration of Technology and Business Strategies	Anders Drejer	Aarhus Business School, Aarhus University (Denmark)
13	R&D Management	Jeff Butler	Manchester Institute of Innovation Research, Manchester Business School, Manchester (United Kingdom)
14	Project and program management	Mario Bourgault and Nathalie Drouin	École Polytechnique de Montréal, and École des Sciences de Gestion (Uqam), Montréal (Canada)
15	Manufacturing Technology	David Bennett	Aston Business School, Aston University, Birmingham (United Kingdom)
16	Technology management in emerging countries	Richard Li-Hua	Northumbria University, Newcastle-Upon-Tyne (United Kingdom)
17	Technological alliances, mergers and acquisitions	Boualem Aliouat	Université de Nice Sophia-Antipolis, Nice (France)
18	Theory of technology	Rias J. van Wyk	Technoscan Centre, Edina, Minnesota (USA)
19	Technology incubation	Michel Bernasconi	CERAM Business School, Nice - Sophia Antipolis (France)
20	Management of technological standards	Mostafa Hashem Sherif and Kai Jakobs	ATT, Washington (USA) and Aachen University, Aachen (Germany)
21	Collaborative Engineering	Bernhard R. Katzy	University BW Munich & Leiden University (Netherlands)
22	Automotive technology	Jean-Jacques Chanaron	CNRS-Gate, Lyon (France)
23	Management of Technology in Eastern Europe	Mica Jovanovic	Megatrend Business School, Belgrade (Serbia)

LOCATION

The conference will be held on the French Riviera in Sophia Antipolis, the technopole of the seaside city of Nice.

With a strong identity, the city has kept its Italian flavour.

The Riviera is well known for Monaco, Cannes, Antibes, Saint-Tropez, ... A wide variety of hotels and restaurants is available.

The local airport is the second largest in France. It offers straight connexions to the USA, the Emirates ... as well as all European countries. The port is also a gateway to Corsica.

A large part of the local economy comes from the high-tech park of Sophia Antipolis (<http://www.sophia-antipolis.net/uk/>) – 20 km west of Nice.

CERAM BUSINESS SCHOOL

CERAM provides innovative higher education in accordance with the expectations of the corporate market.

3 main strategic axes have been defined :

1) A variety of programs: Bachelor, Master in Management, Postgraduate Masters and Doctorate, in line with students' and companies' needs. The ISO 9001, EFQM and EQUIS accreditations, awarded from 2005 to 2007, are a guarantee of the high quality of CERAM's education and of its proximity to the corporate world.

2) Solid academic research, developed within 5 centres of expertise (CERAM Expert): Entrepreneurship, Global Finance, Economic Intelligence, Sustainable Development, Tourism Management.

3) International Development: Since its creation 44 years ago, CERAM has been an international business school: located in the leading European technological park, a high percentage of foreign students, a faculty with an international profile, a great number of academic partners from abroad (83), courses in several foreign languages, specialized programs including innovative management systems and multiculturalism... CERAM aims to be an international school promoting the values of multicultural diversity, of continuous learning and entrepreneurship and also to be acknowledged by companies and students as being one of the best schools at producing "challengers" able to anticipate, to create and take up the challenges of the knowledge economy.

Alice Guilhon

Dean of CERAM Business School, Nice - Sophia Antipolis

CONFERENCE FEES

Conference is planned to start on September 17 at 8:30 and to end on September 19 at 12:30. Conference fees include program attendance (plenary and tracks), proceedings, two lunches and gala diner (on the 18th).

Prices are in euros	Early registrant (01 January to 16 June 2008)	Regular registrant (17 June to 16 August 2008)	Late registrant (after 16 August 2008)
Non IAMOT members	350	450	550
IAMOT members	300	400	500
Students	150	250	350

Prices are indicated for **On-line payment** only.

Payment by invoice is also possible – but subject to an additional charge of 50 euros.

For registration and payment, go to: <http://webintec.ceram.fr/euromot2008/>

To become a member of IAMOT, go to: <http://www.iamot.org/>

Inquiries should be directed to: Catherine.Galimant@cote-azur.cci.fr