



Hanseatic India Colloquium

Pharmaceuticals, Biotechnology and Healthcare

Hamburg, 9. November 2007, 9:30-18:00 h
 Guest House of the University of Hamburg, Conference Room
 Rothenbaumchaussee 34, D-20148 Hamburg, Tel: +49 (0)40 4140060

Preliminary Programme

(Changes will be notified to all registered participants)

09:30 h REGISTRATION	
10:00 – 11:00 h OPENING SESSION	
Welcome Address	Gunther Bonz, State Secretary of the Ministry for Economic and Labour Affairs of the Free and Hanseatic City of Hamburg
Greetings	By a representative from the Embassy of India or from the Consulate General of India, Hamburg
Investment in India: Opportunities and Risks	Olaf Meuser, Managing Director, Head of Region Hamburg and Schleswig-Holstein, Corporate Banking, Deutsche Bank AG
Europe India Chamber of Commerce: Promotion of Indo-European Business	Sunil Prasad, General Secretary, Europe India Chamber of Commerce, Brussels, Belgium
Opportunities in Healthcare: Indo-German Cooperation	Dr. A. K. Mukhopadhyay, ELGA Biotech, Hamburg
11:00 – 11:45 h PLENARY LECTURE	
“Vaccines and Microreactors: From Basic Science to Business Opportunities” Prof. Dr. Peter Seeberger, Recipient of Koerber Prize, 2007	
11:45 – 12:00 h: Tea/Coffee Break	
12:00 – 13:30 h SESSION I: PHARMACEUTICAL AND BIOTECHNOLOGY Chair: Dr. A. K. Mukhopadhyay, Founder and Director, Elga Biotech, Hamburg	
Market opportunities and market entry strategy for small to mid-size companies	Mr. R. Vogt, Vice Chief Executive Officer, Sartorius Stedim Biotech S.A., Göttingen
Venus Pharma: an Indo-German case study.	Mr. Sisir Gupta, COO, Venus Pharma GmbH, Werne, Germany and Chandigarh, India
Title to be announced	Dr. G. Stark, Managing Director of Alfred E. Tiefenbacher (GmbH & Co. KG), Hamburg
13:30 – 15:00 h Lunch/Networking	



15:00 – 16:15 h SESSION II: BIOINFORMATICS	
Chair: Dr. K. Adlkofer, Managing Director, Norgenta, Hamburg	
The Centre for Bioinformatics - Drug Design, Genomes and Protein Structure	Prof. Andrew Torda, Centre for Bioinformatics, University of Hamburg
Managing High Throughput Genomic Data	Anuradha Acharya, CEO, Ocimum Biosolutions, Hyderabad, India
Importance of bioinformatics as a pre-analysis tool and development of patentable new molecules	Mr. Naveen Kulkarni, Polyclone Bioservices, Bangalore, India
16.15 – 16.30 h Tea/Coffee Break	
16.30 – 18.00 h SESSION III: E-HEALTH	
Chair : Prof Oliver Rentzsch, Managing Director, Medregio GmbH, Lübeck	
Global Market and global healthcare? How to handle medical data in an unsecure world	Dr. Uwe Eissing, Managing Director, Mednet Service für Ärzte AG, Köln
E-Health: Opportunities in Indo-German Collaboration	Ms. Achamma Joseph, Managing Director, Katrasoft GmbH, Hamburg and Bangalore
The Public Electronic Patient Record (EPR): Implementations and Availability in the Healthcare Systems of France, Germany and Italy	Dr. P. Stritzke, Managing Director, Econmed GmbH, Hüllhorst, Germany
Final Closing Remarks	Mr Stefan Matz, Director, International Affairs, HWF