



press release India Week Hamburg 2009, 10/19/2009

India Week Hamburg 2009

## **Hamburg Further Strengthens its Relations With India**

**Hamburg, October 19. From October 23 to November 1, the northern German economic metropolis Hamburg will host India Week for the third time. A program featuring some 30 events provides information on current areas of activity and developments in the Indian economy, politics and culture. It is all about opportunities and prospects for closer cooperation between Hamburg and India.**

Next to China, India is one of Hamburg's most important trading partners. The northern German port city on the Elbe has a population of approximately four million and is one of the fastest growing metropolitan regions in Europe. India Week further strengthens Hamburg's economic and cultural relations with India.

The event series is sponsored by the Senate of the Free and Hanseatic City of Hamburg and is supported by many Indian organisations based in northern Germany, especially the German Indian Round Table (GIRT), the Hamburg Chamber of Commerce and the Hamburg Business Development Corporation (HWF). In the future, India Week will be held every two years in Hamburg.

"Cooperation with India offers Hamburg significant potential for both trade and industry as well as for science and culture. For this reason, I am delighted that Hamburg continues to open its gates for cooperation with India by hosting India Week 2009," said Hamburg Mayor Ole von Beust at the beginning of the event initiative. On October 26, at a Senate reception at Hamburg City Hall, he will welcome some 400 India Week guests, including Indian delegations from the fields of port management, renewable energies, life sciences, education, culture and science.

In addition to cultural events, conferences and workshops on German- Indian economic relations will be held. Special events will be held on the topics of port management and logistics, renewable energies, and collaborations in research and science. Also, the "Hanseatic India Colloquium: Healthcare, Biotechnology and Pharmaceutical Sciences" will be held for the fourth time. To conclude India Week, the Indo-German Society will invite Hamburg's approximately 2,500 Indian citizens and organisations to celebrate DIWALI, the Indian festival of lights.

For more information and cost-free images go to: <http://www.india-week-hamburg.org>

Hamburg Marketing GmbH <http://www.marketing.hamburg.de>  
Anette Boos, Media Relations, Habichtstrasse 41, D-22305 Hamburg, Germany  
Phone: +49-40-41-11-10 - 620 E-Mail: [anette.boos@marketing.hamburg.de](mailto:anette.boos@marketing.hamburg.de)

Editor / Contact  
Johannes Freudewald

Büro für Medienarbeit  
Osterstraße 58  
D-20259 Hamburg

Fon +49.40.37420352  
Fax +49.40.37420353  
Mobil +49.176.43005016

[johannes@freudewald.de](mailto:johannes@freudewald.de)  
[www.india-week-hamburg.org](http://www.india-week-hamburg.org)