

# INDIA WEEK HAMBURG

## “Innovative solutions for upcoming challenges in Healthcare”

**Time:** Wednesday, November 8, 2017, 9:00 - 13:30 hours  
**Venue:** Hamburg Chamber of Commerce (Alsterzimmer)  
**Language:** English/German

Agenda (as of Nov. 7, 2017)

- 09:00 hours **Welcome & Greetings**  
Dr. Doris Hilger (Hamburg Chamber of Commerce)  
Prof. Dr. Cornelius Herstatt (Hamburg University of Technology)
- 09:15 hours **Upcoming challenges in Healthcare and the need for innovative solutions**  
Dr. Stephan Buse & Dr. Rajnish Tiwari (GIRT / Center for Frugal Innovation - TUHH)
- 10:00 hours **Necessity for frugal solutions in healthcare**  
Dr. Bhwnesh Agrawal, Vice President Market Regions Asia-Pacific, Africa, Latin America (Eppendorf AG)
- 10:30 hours **Use of modern communication technology for the effective use of complex diagnostics and therapy**  
Peter Laser, Senior Expert / Representative Hamburg (Dr. Wamser + Batra GmbH)
- 11:00 hours **Coffee break**
- 11:30 hours **User-centered innovation in Healthcare**  
Moritz Göldner (Institute of Technology and Innovation Management, Hamburg University of Technology)
- 12:00 hours **Impacts of innovative Nanomaterials in providing affordable Healthcare**  
Dr. habil. Yogendra K. Mishra (Institute for Material Science, University of Kiel)
- 12:30 hours **Open Panel Discussion: Chances & Challenges of Frugal Innovations in Healthcares**  
Moderated by Prof. Dr. Cornelius Herstatt (TUHH), discussion with the speakers of the day
- 13:30 hours **End of event**

The agenda is subject to change without prior notice